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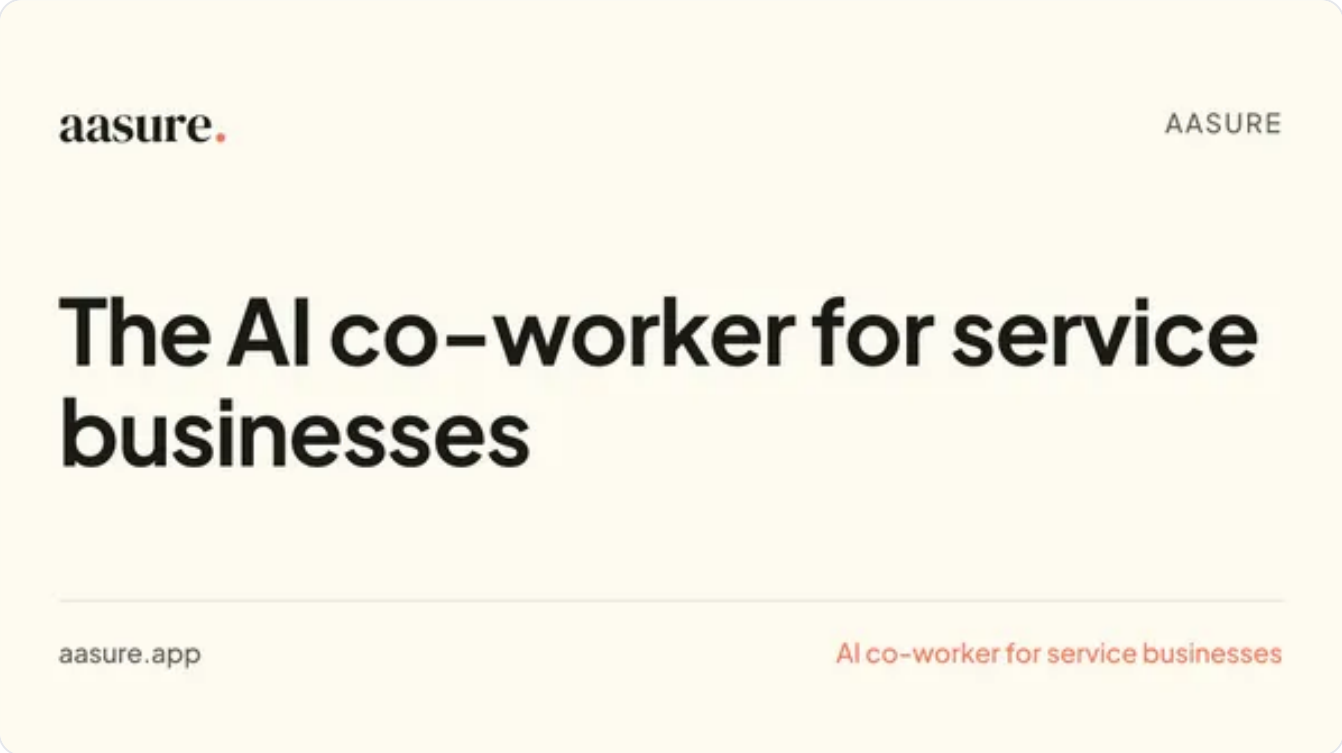
Aasure

AI co-worker for solo and small-team service businesses that automates bookings, invoicing, reminders, and client follow-ups.



About

Aasure is an AI co-worker for service businesses that automates bookings, invoicing, reminders, and client follow-ups. It is designed for solo operators and small teams that want fewer tabs, fewer late-night admin sessions, and a more reliable client flow. The app creates a branded booking page connected to your calendar, sends invoices after sessions, follows up with reminders, and surfaces a daily brief so you can see what needs attention fast. Aasure is positioned as a connected operating layer rather than a single-purpose tool, which makes it useful for owners who are trying to replace a patchwork of scheduling, billing, and follow-up apps.

Aasure is an AI co-worker for service businesses that brings scheduling, invoicing, reminders, and client communication into one workflow. The product is aimed at owner-operators who do the work themselves and still have to manage bookings, payments, and follow-ups around it. In practical terms, it behaves like a service-business automation layer: clients can book, the system can confirm appointments, invoices can be raised automatically, and reminders can go out without manual chasing.

Aasure also presents a morning brief that summarizes the day, recent payments, upcoming appointments, and clients who may need attention. The site describes the setup as fast and non-technical, with a branded site and booking flow built from the business details you provide.

Key features

Aasure focuses on the parts of a service business that usually eat up evenings and weekends. The most visible Aasure features are:

- **Smart bookings**: clients book on a branded page tied to a real calendar, and the flow can confirm appointments automatically.
- **Automated invoicing**: invoices can be created and sent when a session ends, with reminders for unpaid balances.
- **Client follow-ups**: confirmation, reminder, thank-you, review, and win-back messages can all be handled in sequence.
- **Morning brief**: a short summary shows appointments, collected payments, late payers, and other business signals in plain English.
- **Automation level control**: you can choose full automation, approval-first, or manual handling for different tasks.
- **Branded website and booking flow**: the app can build a website and booking setup that uses your brand and URL rather than a marketplace profile.
- **Client intelligence**: the tool highlights simple operational questions such as who has not returned in 60 days, which day is busiest, and which service is most profitable.

Aasure also positions itself as a replacement for a stack of separate tools. The site contrasts it with booking, invoicing, and accounting apps such as Fresha, Vagaro, Xero, and Calendly, which suggests the product is intended to reduce tool sprawl rather than

How to use it

Add your business basics. Enter your services, prices, hours, and existing clients so Aasure can generate the initial setup.

Pick your automation level. Decide whether each process should run fully on its own, wait for approval, or stay manual.

Review the generated site and flows. Aasure builds the booking page, invoicing setup, and automation flows from the information you provide.

Let the system run. Once configured, bookings can confirm themselves, invoices can go out, and reminders can be sent without repeated intervention.

Check the morning brief. Use the daily summary to see today's schedule, collected revenue, and any clients that may need a follow-up.

The site says most owners can be set up in under an hour, and that no developer or technical configuration is required.

Who it is for

Aasure is built for service-business owners who are good at their craft but tired of the admin around it. The strongest fit appears to be solo operators and small teams in industries where appointments, invoices, and follow-ups are part of daily life.

Good matches include:

Beauty and wellness businesses such as salons, nails, massage, and aesthetics

Fitness and training professionals such as PTs, yoga teachers, and pilates coaches

Therapy and counselling practices that need intake, reminders, and session admin

Photography and creative studios that work on projects, staged payments, and contracts

Tutors and educators who schedule one-to-one sessions and chase late payments

Consultants and coaches who manage proposals, retainers, and client follow-ups

Aasure is especially relevant if your business depends on reliable bookings and payment follow-through, and if losing an hour here and there to admin has started to affect your evenings.

Aasure is not a general business platform for every kind of company. It is tuned for appointment-based service businesses, so it makes the most sense when scheduling, invoicing, and client reminders are central to the job.

A few caveats are worth keeping in mind:

- The website does not clearly publish standard pricing details on the harvested material, so current cost is unknown.
- The app uses automation, but it still offers approval-first and manual modes, which is helpful if you do not want every action to run unattended.
- The morning brief is a summary, not a replacement for your records; you should still rely on your accounting, calendar, or official client records when accuracy matters.
- Because the product builds around your own inputs, the quality of the setup depends on the services, prices, hours, and client data you enter.
- The marketing shows comparisons to other tools, but that does not mean Aasure fully replaces every specialized feature in those products.

If you need a clearer look at operational activity, Aasure can help; if you need a formal source of truth for tax, legal, or contract matters, use your official systems first.

In short, Aasure is an AI co-worker for service businesses that tries to remove the repetitive admin from the client lifecycle. If bookings, invoices, reminders, and follow-ups are draining your day, Aasure is worth a closer look before you add yet another separate service business tool.

FAQ

What does Aasure do?

How does Aasure work for a small service business?

Who is Aasure best for?

Does Aasure replace separate booking and invoicing tools?

Does Aasure support different levels of automation?

Is Aasure only for salons and beauty businesses?

How quickly can it be set up?

How much setup does Aasure require?

What platforms does Aasure run on?

What platform is Aasure available on?

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Launched	Aug 2026
Updated	today
Verified	6 days ago

TAGS

ai # ai automation # booking # invoicing # operations # automation # client follow-up # service business # scheduling # admin

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